

Script for on-hold messages

Busy practices often have to put patients on hold when they call. What better way to fill up this time than tell them about testing with AdaptDx Pro[®]? Be it for themselves or someone they know; the information is invaluable and may help save someone's vision.

"Are you having more trouble seeing or reading in dim light as you age? If so, this could be the first symptom of age-related macular degeneration, or AMD, which is the leading cause of adult blindness in the US. [Name of your practice] now offers a simple test called the AdaptDx Pro, which may help us identify early symptoms of AMD and take proper steps that may save your vision. Ask us about scheduling an AdaptDx Pro test for you or a loved one."