

Script for on-hold messages

Busy practices often have to put patients on hold when they call. What better way to fill up this time than tell them about testing with AdaptDx? Be it for themselves or someone they know, the information is invaluable and may help save someone's vision.

"Are you having more trouble seeing or reading in dim light at night as you age? If so, this could be the first symptom of age-related macular degeneration, or AMD, which is the leading cause of adult blindness in the US. [Name of your practice] now offers a simple test called the AdaptDx that can help us detect AMD at its earliest stages and take steps to preserve your vision. Ask us about scheduling an AdaptDx test for you or a loved one."